

Curriculum Vitae

Dr. ADIL ZIA

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- **Quality Head of AACSB accreditation at Albaha University.**
- **Total Work Experience (14 + years)**
- **External Examiner (since 2019) for Doctor of Business Administration (DBA) program for Nobel International Business School (NiBS) affiliated to Swiss Business School, Kloten-Zurich, Switzerland.**
- **Successfully completed project entitles “Marketing of Agricultural products” sponsored by Ministry of Education, Saudi Arabia (project number MOE-BU-1-2020).**

Committee Membership at the college level

1. Quality head of AACSB and NCAAA Accreditation Committee.
2. Research and academic development committee.
3. Academic and curriculum committee.
4. Examination affairs committee.
5. Communication for strategic plan committee.
6. Travel and tourism management committee.

Courses Developed

Bachelors Level : Marketing Management
Customer service management
Principles of Marketing
Retail management
Computer Application in Marketing

Masters Level : Retail Management
Marketing Research
Service Management

Research Publications (35 papers till date) See Annexure I

I have published papers in **High Impact factor journals, ABS listed, Scopus, Clarivate Analytics by Thompsons Reuters, Q1, Q2, Q3, and Q4 indexed journals etc.**

- **Google Scholars ID:** <https://scholar.google.com/citations?user=SvYjHgYAAAAJ&hl=en>
- **Web of Science ResearcherID:** [G-7878-2019](https://orcid.org/0000-0001-9148-2019)

Online Course Development

- I have hands on experience of developing online courses for Albaha University in FARID system using Blackboard.

Online Educational Video channel

- I am running an online educational channel with morethan 4000 subscribers and 300K views where i have upoaded teaching videos related to Business and Management topics.

https://www.youtube.com/channel/UC-BFjciEAA36_PfHJBezWYA

Academic Post

1. Reviewer for International Journal of Consumer Studies.
<https://onlinelibrary.wiley.com/journal/14706431>
2. Reviewer for Global Journal of Management and Business Research, a double bind peer reviewed international research journal. Publisher, Global Journal (Inc) USA. ISSN Numbers Online: 2249-4588 Print: 0975-5853
3. Members of editorial advisory board for the SOSIOHUMANIKA Bi-Annual Journal of social science and humanities published from Indonesia.
ISSN: 1979-0112
4. Member Editorial Board IOSR Journal of Business and Management.
<http://iosrjournals.org/iosr-jbm/pages/editorial-board.html>
E-ISSN 2278-487X, P-ISSN 2319-7668
5. Review Editor Journal of Research in Economics and International Finance (ISSN-2315-5671).

Academic Programs Conducted (See Annexure II)

Work Experience Detail

S. No	Organization	Designation	Responsibility	Date
1	College of Business Administration, AlBaha University, Saudi Arabia	Assistant Professor	Teaching BBA and MBA Students	November 2017 till date
2	IBN Rushd College for Management Sciences. Abha, Saudi Arabia	Assistant Professor	Teaching MBA and BBA Students	Dec 2014 till October 2017

3	Aligarh Muslim University (AMU), India	Assistant Professor	Teaching MBA Students.	August 2013 to Dec 2014
4	Aligarh Muslim University (AMU), India	Teaching Assistant	Teaching PGDMM & PGDPM Students.	August 2012 to July 2013
5	Aligarh Muslim University (AMU), India	Teaching Professor	Teaching PGDMM & PGDPM Students.	August 2010 to July 2011
6	Al-Barkaat Institute of Management Studies, India	Assistant Professor	Teaching BBA & MBA Students	March 2007 to December 2009
7	Aero Club (Woodland), India	Sales Manager	Retail operations Manager	June 2006 to February 2007

➤ Educational Qualifications

S. No	Educational Qualification	University / Institute	Country	Year of passing
1	Post Graduate Certificate in User Experience for the Web	OTI	Australia	2016
2	Post Graduate Certificate in Strategic Management	OTI	Australia	2015
3	Post Graduate Certificate in HR	OTI	Australia	2015
4	Ph.D. (Marketing)	AMU (Aligarh)	India	2014
5	MBA (Marketing & IT)	Jamia Hamdard (New Delhi)	India	2006
6	BA Economics (Hons.)	AMU (Aligarh)	India	2004
7	S.S.C	C.B.S.E Board	India	2000
8	H.S.C	C.B.S.E Board	India	1997

Papers Taught

S. No	MBA	BBA	PGDMM & PGDPM
1	Research Methodology	Principles of Management	Research Methodology
2	Consumer Behavior	Marketing Management	Managerial Economics
3	Marketing Management	Consumer Behavior	Marketing Management
4	Business Communication	Sales Management	Services Marketing
5	Managerial Economics	Managerial Economics	Concepts of Management
6	Retail Management	Computer Applications in Management	Computer Applications in Management.
7	Principles of Management	Business Communication	Digital Marketing

8	Sales & Distribution Management	Total Quality Management	
09	Economic Environment of Business	HRM	
10	Computer Applications in Management.	Customer Service	
11	International Business	International Business	
12		Digital Marketing	

UGC-National Eligibility Test for Professorship 2013

Subject : Management

Area of Specialization

Marketing management and Information Technology (IT)

Computer Proficiency

R-software, Vos, MS Word, MS Excell, MS Power Point, SPSS, AMOS, SmartPLS & Working knowledge of Internet.

Strengths

1. Strong publication growth.
2. Presentation and leadership skills.
3. Excellent problem-solving skills.

Projects Guided

MBA : Dissertation Projects & Summer Projects.
 BBA : Dissertation Projects/ COOP Training
 PGDMM : Dissertation Projects.

Workshop / Training / Faculty Development Program's (FDP's) attended

India and Saudi : 15 (Details in Annexure III)

Conferences / Seminars attended

National : 13 (Details in Annexure IV)

Personal Data

- Name : ADIL ZIA
- Nationality : Indian
- Gender : Male
- Fathers Name : Dr. Mohd. Zia. Siddiqui.
- Languages Known : English, Hindi, Urdu
- Date of Birth : 12/06/1981.
- Marital Status : Married.
- Home Town : Aligarh, U.P, 202002
- Mailing Address : 4/1218 Sir Syed Nagar Aligarh 202002, UP. INDIA
- Contact : Mob-00966-591505351,

- Email Id : dradilzia@gmail.com
- Skype id : adilzia.online

Declairation

I hereby declare that particulars in the resume are correct to the best of my knowledge and belief.

Dr. Adil Zia

Referees:

- Professor Dr. Prateek Kalia
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Annexure I

1. Kalia, P., Zia, A., & Kaur, K. (2022). Social influence in online retail: A review and research agenda. *European Management Journal*. <https://doi.org/10.1016/j.emj.2022.09.012>
2. [Zia, A.](#) and [Kalia, P.](#) (2022), "Emerging Technologies in Insurance Sector: Evidence from Scientific Literature", [Sood, K.](#), [Dhanaraj, R.K.](#), [Balusamy, B.](#), [Grima, S.](#) and [Uma Maheshwari, R.](#) (Ed.) *Big Data: A Game Changer for Insurance Industry (Emerald Studies in Finance, Insurance, and Risk Management)*, Emerald Publishing Limited, Bingley, pp. 43-63. <https://doi.org/10.1108/978-1-80262-605-620221004>.
3. **Zia, A.**, Alzahrani, M., Alomari, A., & AlGhamdi, F. (2022). Investigating the Drivers of Sustainable Consumption and Their Impact on Online Purchase Intentions for Agricultural Products. *Sustainability*, 14(11), 6563. <https://doi.org/10.3390/su14116563>
4. **Zia, A.**, & Kalia, P. (2022). Emerging Technologies in Insurance Sector: Evidence from Scientific Literature. *Big Data: A Game Changer for Insurance Industry*, 43-63. <https://doi.org/10.1108/978-1-80262-605-620221004>
5. Kalia, P., **Zia, A.** and Mladenović, D. (2021), Examining country development indicators and e-waste under the moderating effect of country development levels and e-waste policy, *International Journal of Quality & Reliability Management*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/IJQRM-09-2021-0335>. ABS, ABDC and Scopus Q2. H-Index 86.
6. **Zia, A. (2020)**, "Discovering the linear relationship of service quality, satisfaction, attitude and loyalty for banks in Albaha, Saudi Arabia", *PSU Research Review*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/PRR-07-2020-0023>
7. **Zia, A. (2020)**. "Exploring Consumers Intent to Download Mobile Application on Android vs. iOS Platforms in Saudi Arabia" Volume 12 Issue 12, June, 2020 of Pacific Business Review International (ISSN 0974-438X). **Emerging Sources Citation Index (ESCI) by Thomson Reuters** http://www.pbr.co.in/2020/2020_month/June/16.pdf
8. [Zia, A.](#) (2020), "Assessing the service quality of department store using RSQS an Empirical study of Albaha Region, Saudi Arabia", *Rajagiri Management Journal*, Vol. 14 No. 1, pp. 19-33. <https://doi.org/10.1108/RAMJ-11-2019-0023>

9. **Zia, A. (2020).** “Exploring factors influencing Online Classes Due to Social Distancing in COVID-19 Pandemic: A Business Students Perspective” international journal of information and learning technology. <https://doi.org/10.1108/IJILT-05-2020-0089> **Scopus, Emerging Sources Citation Index (ESCI) Clarivate Analytics by Thomson Reuters** <https://www.emerald.com/insight/content/doi/10.1108/IJILT-05-2020-0089/full/html>
10. **Hashmi, A. R. and Zia, A. (2020)** ‘Customer Relationship Towards Boundary Spanner In-Store (Bakhala): A Saudi Perspective’, Academy of Marketing Studies Journal, 24(2), pp. 1–8. <https://www.abacademies.org/journals/academy-of-marketing-studies-journal-inpress.html>
ABDC Journal
11. **Zia, A. and Hashmi, A. R. (2019).** Exploring the Factors affecting service quality of Zain Mobile subscribers in Albaha, Saudi Arabia, **International Journal of Innovative Technology and Exploring Engineering**, 8 (11), **(Elsevier Scopus Indexed, E-ISSN 2278-3075)** <https://www.ijitee.org/wp-content/uploads/papers/v8i11/J99340881019.pdf>
12. **Khan, A. A. and Zia, A. (2019).** Market volatility of banking stock return vis-à-vis banks merger: An application of GARCH model, **Management Science Letters**, 9, 629–638 <http://growing-science.com/beta/msl/3093-market-volatility-of-banking-stock-return-vis-vis-banks-merger-an-application-of-garch-model.html> **(Elsevier Scopus Indexed, UGC Approved: ISSN 19239343)**
13. **Zia, A. (2019).** “Store Brands Purchase intentions: An Empirical Investigation of Super Markets in Al-Baha, Saudi Arabia”, Shanlax International Journal of Commerce, 7(1), 96-101.
14. **Zia, A. (2019).** Exploring Factors for Patronage Intentions in Saudi Banks An Empirical Study of Al Baha Province, Saudi Arabia, **International Journal Of Research And Analytical Reviews**, 6 (1), 346-358. **(UGC and ISSN Approved - International Peer Reviewed Journal, Refereed Journal, Indexed Journal, Impact Factor: 5.75, E-ISSN 2348-1269, P-ISSN 2349-5138)**
15. **Zia, A. & Khan, A. A. (2018).** Measuring service quality of apparel stores using RSQS an empirical study of Albaha region Saudi Arabia, **Research Review International Journal of Multidisciplinary**, **(UGC Approved: ISSN:24553085)** DOI: <https://doi.org/10.5281/zenodo.2110392>

16. **Khatib, F. S., and Zia, A. (2016).** Exploring the Impact of Service Quality on Customer Satisfaction- An Imperical Study of Mobily Company in Saudi Arabia, **European Journal of Social Sciences**, 51(4), 451-460 (**Scopus / Elsevier Journal: ISSN: 14502267**)
17. **Zia, A. (2015).** Transformational Leadership A Study of Banking Sector in Saudi Arabia, **Global Journal of Management And Business Research**, Vol. 15, No. 3, pp. 19-26. (**Online ISSN: 2249-4588 & Print ISSN: 0975-5853, GJMBR - G Classification : JEL Code : E59**)
18. **Zia, A. (2015).** Managing Turbulence in Management Education: Aligning with the Needs of Industry, **AIMA Journal**, Vol. 1.
19. **Shakir, M & Zia, A. (2014).** Temporary Job and Permanent Stress, **Journal of Education and Practice**, Vol.5, No.14. ISSN 2222-1735 (Paper) ISSN 2222-288X (Online)
20. **Zia, A. (2014).** Impact of shopping experience on consumer loyalty: An empirical study of Unorganized retailers, **SocioHumanica: Jurnal Pendidikan Sains Sosial dan Kemanusiaan**, Vol.7 (1), pp. 137-144. ISSN: 1979-0112
21. **Sabir, L. B., Jamal A Farooquie,& Zia, A. (2013).** RFID For Managing Inventories Of Perishables In Indian Retail Industry, **Global Journal of Management And Business Research**, Vol. 15, No. 3, pp. 19-26. Online ISSN: 2249-4588 & Print ISSN: 0975-5853, GJMBR - G Classification : JEL Code : E59
22. **Zia, A & Al Ghaswyneh, O. F. M. (2013).** Impact of shopping experience on consumer loyalty: An empirical study of organized retailers, **Researchers World- Journal of Arts, Science and Commerce**, Vol.4 (3.1), pp. 132-138. (Impact Factor GIF 0.479, E- ISSN: 2229-4686, ISSN: 2231-4172)
23. **Zia, A. & Azam, M. K. (2013).** Unorganized retail shopping experience in India an empirical investigation, **Pacific Business Review**, Vol.5 (7), pp. 7-16. (ISSN: 0974-438X)
24. **Nuruzzaman, A. & Zia, A. (2013).** Microfinance & Women's Empowerment: A Historical Review, **proceedings of National Seminar on Women Empowerment and Rural Development: Role of Micro Finance**, Vol. 1, pp 37-52. ISBN: 978-81-927259-1-8
25. **Zia, A. & Nuruzzaman, A. (2013).** Why People Buy in Organized retail Store? **SIT Journal of Management**, Vol. 3, pp. 1-10 ISSN : 2278-9111

26. **Zia, A., Azam, M. K. & Akhtar, A. (2012).** Shopping experience and consumer loyalty in India: scale development and validation, **International Journal of Retailing and Marketing**, Vol. 1, pp. 118-132. (ISSN: 0976-318X)
27. **Zia, A., Akhtar, A. & Azam, M. K. (2012).** Factors Influencing Shopping Experience In Organized Retailing: An Empirical Investigation, **South Asian Journal of Marketing & Management Research**, Vol. 2, pp. 138-152. (ISSN: 2249-877X)
28. **Zia, A. (2012).** Eco-Friendly Marketing and Consumer Buying Behavior: An Empirical Study, **International Journal of Research in Computer Application & Management**, Vol.2 (4), pp. 131-144. (ISSN 2231-1009)
29. **Zia, A., & Azam, M. K. (2012).** A Demographic Factors and Shopping Experience: An Empirical Study of organized and unorganized retail stores. **SIMER Pragati**, Vol. 1(5), pp. 1-12. ISSN-0974-2018
30. **Zia, A., Sabir, L. B. & Akhtar, A. (2012).** Consumer Loyalty in Unorganized retail: An Empirical Study, In **P. Halder (Eds)**, Rural India in New Millennium (pp. 13-22). Paramount Publishing House. (ISBN 978-81-921579-1-7)
31. **Zia, A., Azam, M. K. & Akhtar, A. (2012).** Knowing Consumer Loyalty: A Comparative Study of Organized and Unorganized retail, In S. Gurusamy, P, Murari, R. Shanti & S. Saravanan (Eds), The Emerging Landscapes of Retail and Impact on Economy (pp. 538-546). FICCI: MJP Publishers. (ISBN 978-81-8094-158-0)
32. **Zia, A. & Akhtar, A (2011).** **Impact of Sustainable development strategies on Consumer buying Behavior: An Empirical Study**, **Proceedings of National Conference on Impact of Sustainable development strategies** (pp. 126-137). Al-Barkaat Institute of Management Studies, U.P, Aligarh.
33. **Zia, A. (2010).** The Role of B-Schools in Resurgent India, **Proceedings of 4th National Conference on Role of Business Schools in Resurgent India** (pp. 126-137). Al-Barkaat Institute of Management Studies, U.P, Aligarh.
34. **Zia, A. (2009).** The Gap in Manpower Planning: A major HR Issue. **Al-Barkaat Journal of Finance & Management**, Vol. 1(1), pp. 121-128. (ISSN 0974-7281)

35. **Zia, A. & Ahmad, F. (2009).** Global Recession and Indian Retail Industry. **Proceedings** of 3rd National Conference on Global Recession and Indian Economy: Imperatives and Strategies for Indian Business (pp. 95-104). Al-Barkaat Institute of Management Studies, U.P, Aligarh.

Annexure II

Academic Programs Conducted

1. Resource person for seminar on the topic “**Issues and Challenges in teaching during Covid-19**” for students in the College of Business administration, AlBaha University, KSA on 2nd March 2020.
2. Resource person for online workshop on the topic “**How to manage the Challenges of examination and assignments During Covid-19** ” for students in the College of Business administration, AlBaha University, KSA on 3rd May 2020.
3. Resource person for workshop on the topic “**How to develop Managerial skills**” for students in the College of Business administration, AlBaha University, KSA on 21st November **2019**.
4. Resource person for workshop on the topic “**Accreditation requirement in the Course Specification and Course Report**” in the College of Business administration, AlBaha University, KSA on 10th February **2019**.
5. Conduct a workshop for Faculty members on the topic “**How to develop a Course File?**” In the College of Business administration, AlBaha University, KSA on 1st September **2018**.
6. Resource person for the seminar on the topic “**Faculty orientation Program for AACSB Compliance-1**” in the College of Business administration, AlBaha University, KSA on 1st February **2018**.
7. Resource person for the seminar on the topic “**Faculty orientation Program for AACSB Compliance-2**” in the College of Business administration, AlBaha University, KSA on 12th May **2018**.
8. Resource person for seminar on the topic “**Use of information and communication technology in education**” in the department of Education, Aligarh Muslim University, Murshidabad centre on 4th September 2014.

9. Resource person for the “**Two days workshop on data analysis using Excel & SPSS**” in the department of business administration, Aligarh Muslim University, Murshidabad centre on 16th & 17th April 2014.

Annexure III

Workshops / Training - Faculty Development Program’s (FDP’s) attended

1. Webinar on “open education resources and google site creation” organized by DMI St. John The Baptist university, Republic of Malawi, Central Africa on 27th and 28th July 2020.
2. Workshop on “ **Assessment of Learning outcomes**” organized by Quality Assurance Center, Ibn rushd college for management sciences, Abha KSA on 3rd November 2015.
3. Training on “ **Course Specifications and Reports**” organized by Community Service Center, Ibn rushd college for management sciences, Abha KSA on 17th May 2015.
4. Training on “**Benchmarking and Key Performance Indicators (KPIs)**” organized by Community Service Center, Ibn rushd college for management sciences, Abha KSA on 14th May 2015.
5. Training on “**Intended Learning Outcomes** ” organized by Community Service Center, Ibn rushd college for management sciences, Abha KSA on 13th May 2015.
6. Orientation Program organized by **UGC Academic Staff College**, AMU Aligarh from 25th June 2014 to 15th July 2014, India.
7. Short Term course on “**How to pursue research in Management**”, organized by Department of Management Studies, **IIT Roorkee** from 25th to 27th April 2013, India.
8. Short Term course on “**Research Methodology in Business Studies**”, organized by **UGC Academic Staff College**, AMU Aligarh from 26th to 31st December 2011, India.
9. Workshop on “**Research Methods and Research Paper Writing**”, organized by Department of Business Admin., **Faculty of Management Studies**, AMU Aligarh from 2nd to 7th January 2010, India.
10. Workshop on “**Research & Data Analysis Using SPSS 18**”, organized by **Department of Statistics & Operations Research** AMU Aligarh, in association with SPSS South Asia Bangalore, India on 27th & 28th September 2010, India.

11. Workshop on “**Stress Management & Mental Health organized**” by **UGC Academic Staff College**, AMU Aligarh from 22nd & 25th November 2010.
12. Faculty Development Program on Case Teaching and Writing Methodology organized by **Al-Barkaat Institute of Management Studies**, Aligarh on 21st & 22nd February 2009.
13. MHRD / AICTE Summer School Program on Core Teaching Skills organized by **National Institute of Technical Teachers Training and Research**, Bhopal from 23rd June to 4th July 2008.
14. Workshop on recent advances in research methodology and data analytical tools organized by **AIMA** (All India Management Association) Centre For Management Education, New Delhi on 14th & 15th February 2008.
15. Faculty Development Program on Quantitative Techniques and Computer Applications, organized by **Al-Barkaat Institute of Management Studies**, Aligarh from 4th to 8th October 2008.

Annexure IV

National Conferences and Seminars Attended

1. International Online Conference on “COVID-19: Emergence and Resurgence of Communicable Diseases from Social Sciences Perspectives”, held during 21-22 July 2020, organized by the School of Social Sciences & Humanities, University of Science & Technology, Meghalaya, India in collaboration with the RC-12 of Indian Sociological Society; Dept of Humanities & Social Sciences, IIT-Guwahati; Dept of Anthropology, University of Delhi; FLAIR-Delhi & TRIBAC-Agartala
2. National Seminar on Women Empowerment and Rural Development: Role of Micro Finance, Organized by Dept. of Economics and Political Science, Behrampur Girls College, Behrampur – Murshidabad, Sponsored by UGC on 23rd & 24th November 2013.
3. Peter f. Drucker memorial 5th national conference on Business Innovation, Economics & Management, organized by Siliguri Institute of Technology, Siliguri, November 16th & 17th 2013.
4. International Conference on The Emerging Landscapes of Retail and Impact on Economy, Organized by FICCI and University of Madras, Chennai, September, 2012.
5. International Conference on Rural India in New Millennium, organized by Asia Pacific Institute of Management studies, New Delhi, March, 2012.
6. National Conference on Rural Retailing in India, organized by Institute of Information Management & Technology, Aligarh, April 2011.
7. 5th National Conference on Sustainable development strategies, organized by Al-Barkaat Institute of Management Studies, Aligarh, March 2011.
8. 4th National Conference on Role of Business Schools in Resurgent India, organized by Al-Barkaat Institute of Management Studies, Aligarh, March 2010.
9. 3rd National Conference on Global Recession and Indian Economy: Imperatives and Strategies for Indian Business, organized by Al-Barkaat Institute of Management Studies, Aligarh, March 2009.
10. 2rd National Conference on War for talent, Challenges for HR, organized by Al-Barkaat Institute of Management Studies, Aligarh, March 2008.

11. National Conference on Security issues in e-commerce, organized by Al-Barkaat Institute of Management Studies, Aligarh on 10th March, 2007.
12. 2nd National research conference on Emerging issues in international business: Regulatory, Economic and Strategic, organized by All India Management Association Centre for Management Education, New Delhi on 3rd November 2007.
13. National HR Seminar on 24x7 Work Culture, organized by Jamia Hamdard, New Delhi on 15th October 2005.
14. National HR Seminar on Holistic Organizational Development, organized by Jamia Hamdard, New Delhi on 16th October 2004.